

# AI FOR THE SENIOR EMPLOYEEE

2-day Training

## EYE FOR AI

Our mission is to empower businesses with cutting-edge AI strategies for success in the digital era. We stand by you as your innovative partner for growth and security in an AI-accelerated world.

## CONTACT US

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## THE TRAINING

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One of the management challenges of the coming years lies in knowing how to motivate and activate the senior employees, while the challenge for the senior employees is to be ready with the relevant skills and the right mindset.

This training focuses on bringing employees who have 20+ years of work experience up to speed with this new AI world, offering them directly applicable AI knowledge and skills that increase their productivity and growth.

## FOR WHOM?

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Senior employees, who:

- Feel that the organisation is speeding up.
- Don't know what to make of the upcoming AI tools but know it is relevant to keep learning.
- Wish to be trained at a good pace with clear explanations, practical exercises and good guidance together with peers on the same point in their careers.

# WHAT WE WILL COVER



## Understanding AI

What AI means, what tooling is out there, and which kinds of opportunities it brings for you and the organisation.



## Ethics And Risks

Dive into the ethical considerations associated with AI. Learn how to use it responsibly considering the pitfalls, risks and biases of AI tools.



## The Role Of AI

What AI could mean for you, what is happening in organisations starting to use AI and what it means for the employees.



## Practical use of AI

What kind of mindset is needed to be able to respond to change and how to practically use the existing AI tools and prompt engineering to boost your productivity and growth.



## RESULTS

You will walk away with:

- Knowledge about AI and hands-on experience with AI tools.
- Directly applicable AI knowledge and skills that increase your productivity.

## DELIVERABLES

What we will deliver:

- Quick reference card for prompt engineering.
- Course material.
- AI Apprentice Certificate.



# YOUR COACHES



## Judith Van Hoof - CEO

Judith is a transformation leader and has been working in the change and transformation field for over 15 years. With a master of Science degree in Organisation Sociology, understanding processes and people is her expertise.

She has guided big and small organisations in their Digital and Agile transformations and is an inspirational trainer and speaker.



## Joan van Hoof - Advisor and Coach

Joan is a warm, very experienced and authentic senior leader.

In recent years she focussed on guiding management with her open and clear way of communicating and positive energy. She specializes in creating engagement that helps solve management challenges, enabling organisations to activate the potential of their senior employees.

With the demographic shifting towards a more senior workforce, managers need to be ready to cater to these employees' needs, and Joan believes that, with the challenge of filling vacancies, activating the senior employees is the key!



CONTACT US TO SCHEDULE YOUR AI FOR THE  
SENIOR EMPLOYEE TRAINING NOW:

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